



Christopher Wood CV

Lead UI / UX & Visual Designer - Brand & Digital at ComeOn!

Contact Information

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WEB PORTFOLIO: www.instagram.com/creativechris.se

 **CREATIVE**  **CHRIS**

Summary

Experienced Visual UX/UI/Brand Designer with a demonstrated history of working in the design world with well known brands across Sweden and Europe.

My main expertise are in the field of **UI / UX / Web / Mobile / App Design / Branding / Brand Identity / Brand system design / Brand guidelines / Graphic design / Typography / Illustration & Logo Design / Animation & Motion / Visual & Motion wire-framing / Userstories & testing / Prototyping**

I have both experience from working in-house and agency. Currently i work as a lead UI / UX designer for ComeON where i am responsible for designing, developing, supporting & branding all our online brands, New Products & updating & maintaining our UX / UI Design system.

Experience

ComeOn!

Lead UI / UX & Visual Designer - Brand & Digital

January 2015 - Present (3 years +)

Odenplan - Stockholm

www.creativechris.se

Brand & Visual / Digital UI / UX Designer

August 2009 - April 2011

(1 year 9 months)

Kristianstad - Skåne

Quid Reklambyrå

Creative Art Director & UI / UX Digital designer

August 2011 - December 2015

(4 years 5 months)

Kristianstad - Skåne

The Inspired Agency

Freelance Graphic / Web / UI / Digital Designer

October 2008 - August 2009 (11 months)

Stockholm, Sweden

Wine Genius

UI / UX & Digital Designer / Co-founder partner

January 2014 - January 2015

(1 year 1 month)

Side project; Berlin - Germany

Education

Leeds Beckett University

Bachelor of Science - BSc, Multi-Media Technology & Digital Design

(2004 - 2007)

Mediaworks / Climaco

Graphic & Digital UI / UX Designer

August 2009 - April 2011

(1 year 9 months)

Kristianstad - Skåne

Northampton College

Bachelor of Technology - BTech, Graphic Design & Multimedia Design

(2001 - 2004)



CREATIVE **CHRIS**

ComeOn!

Lead UI / UX & Visual Designer - Brand & Digital

Working on everything digital; from creating new brand identity through to UX and UI design, wireframing, prototyping & testing.

Developing and maintaining our in-house shared design system / assets while supporting our design team members on design direction.

Responsibilities include:

- Branding / Brand Identity design
- Brand system design
- Brand guidelines / assets
- Typography / illustration / logo design
- Web, App, Game & Mobile design
- UI / UX Design & Research
- Visual & Motion wire-framing
- Prototyping, Wireframing, UX testing
- Animation and motion

Brands include ComeOn, Casinostugan, Folkautomaten, Mobilebet, Suomikasino, MobileAutomaten, Get lucky, Snabbare & many more....including new products for our sportsbook features, and additional features ect...

Wine Genius

UI/UX & Digital Designer / Co-founder partner

Side project; along working full time at Quid. Responsible for all brand & UI / UX-digital design for wine genius. Member of the co founding team.

Responsibilities include:

- Logo design
- UI / UX App / Web design
- Packaging Design
- Brand guidelines / assets
- Branding & Stationary Identity
- Styleguides
- Print design & Illustration
- Photography.

I was responsible for all of the UX / UI web & App designs, including the logo, all packaging design, stationary through to web layout

Quid Reklambyrå

Creative Art Director & UI / UX Digital designer

"Quid" - Recently brought out by Infab vitamin. Working in a small design team & specialising in all the creative areas of the design agency.

Responsibilities include:

- Logo design
- UI / UX App / Web design / Prototyping
- Wireframing, UX testing
- Brand guidelines / assets
- Branding Identity
- Styleguides
- Packaging Design
- Print design & Illustration
- 3D Animation
- Videoproduction and Photography.

The agency was based in the south of Sweden with a great range of clients. Clients included: Sveland, Hilding, Ekens, länsförsäkringar bank, Stjärnbädden, Kronfågel, Sparbanken, Culinar , ICA Maxi and many more...

Mediaworks

Graphic & Digital UI / UX Designer

Responsible for designing innovative cutting- edge marketing & UX / UI designs in Swedish, Danish, Finish, German, English and Norwegian.

Responsibilities include:

- Logo design
- UI / UX App / Web design
- Packaging Design
- Brand guidelines/assets
- Branding & Stationary Identity
- Styleguides
- Print design & Illustration
- Photography.

I was responsible for all of UI / UX website design, print advertising, email communication, packaging, point-of sale and online banners.



 **REATIVE**  **HRIS**

Some Other design examples of my previous projects can be found here

www.behance.net/creativechris

www.instagram.com/CREATIVECHRIS.SE

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